



“helen’s versatility and high **creative** standards are reflected in the list of prestigious clients she’s worked for”

“an amazingly **talented** designer and highly valued member of the team”

“Helen is an **insightful** creative who delivers an exceptional volume of high quality work”

“she has a great sense of humour and a sound business mind... this combines with her thoroughly **professional** approach to producing clever eye-catching designs”



## helen wyatt

An experienced graphic designer, having worked at agencies in London and on the South coast for clients ranging from individual entrepreneurs to international corporations.

Responsibilities: client liaison, creative direction & design, project management, team management and mentoring, art direction of photography, artwork and print & website management.

Attributes: quietly confident, calm, generous, articulate, polite, responsive, conscientious, a strong team player and a good communicator.

Design: Corporate identities, brochures, annual reports, packaging, advertising, websites, HTML mailings and exhibition displays.

Skills: Fluent in Adobe InDesign, photoshop, illustrator, acrobat, Quark Xpress, and website design & publishing. Dreamweaver experience and learning Wordpress.

Online portfolio: [www.helenwyatt.co.uk](http://www.helenwyatt.co.uk)

# curriculum vitae



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## Freelance designer

I currently combine working in-house for design and marketing agencies - with projects for direct clients.

Recent projects include an annual report for Amaze (supporting parents of children with special needs) and a series of publications for the International HIV and AIDS Alliance (supporting community action on AIDS in developing countries).

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## Senior designer, Farrow Creative

Initially recruited for six months maternity cover which was extended to nine. As Senior Designer I was responsible for creative solutions for print & web, project management, client liaison, and studio management. Projects included the design and project management of the Farrow Digital website - and the design and development of the identity for the South Downs National Park.

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## Senior designer & team leader, MindWorks Marketing

Working with account managers, I was responsible for design & management of projects ranging from corporate identities and advertising campaigns to packaging and product brochures. I was also the mentor, creative director and manager of the junior members of the design team. During this time I made key contributions to major contract-winning presentations. Clients included Suzuki GB, Royal Yachting Association, Sailability, Powertraveller and the Royal Navy.

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## Partner, Wyatt & Wyatt Corporate Communications

My ex-husband and I formed a company producing corporate communications - which ranged from cinema quality corporate films to TV series to printed annual reports. Clients included GSK, Hilti Corporation, Credit Suisse, Marconi, Discovery Channel, Logitech & BT. My responsibilities included designing visual presentations and storyboards, title sequences, on-screen graphic elements and all printed materials - including three annual reports for Hilti Corporation.

During this period I took time out to have our two children and worked on a part-time basis for a several years. We decided to fold the business after our divorce, but still work together on a regular basis.

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## Senior designer, Tatham Pearce, London

A highlight of my time here, where I rose from middle-weight to senior designer, was the art direction of photography (with top fashion photographers) and lay-out of page designs for Next Directory.

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## Designer, Grundy & Northedge, London

Peter Grundy and Tilly Northedge 'poached' me from Conran Associates and, as it was just the three of us, I enjoyed developing client contact, illustration & design skills and job management. Clients included the Imperial War Museum, Victoria & Albert Museum and London Underground.

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## Junior designer, Conran Associates, London

My first job, in the heart of Covent Garden, recruitment aided by John McConnel (Pentagram) who was our external assessor at Leicester.

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## BA (Hons) Graphic Design, Leicester Polytechnic

3rd year specialism in information design

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## Foundation Course, Walsall Art College



## ambitions

- join a creative team and contribute to it's success
- continue to learn and grow as a designer
- take on more and/or different responsibilities
- enjoy a happy and long working relationship
- deliver great communication tools to happy clients

## contact

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